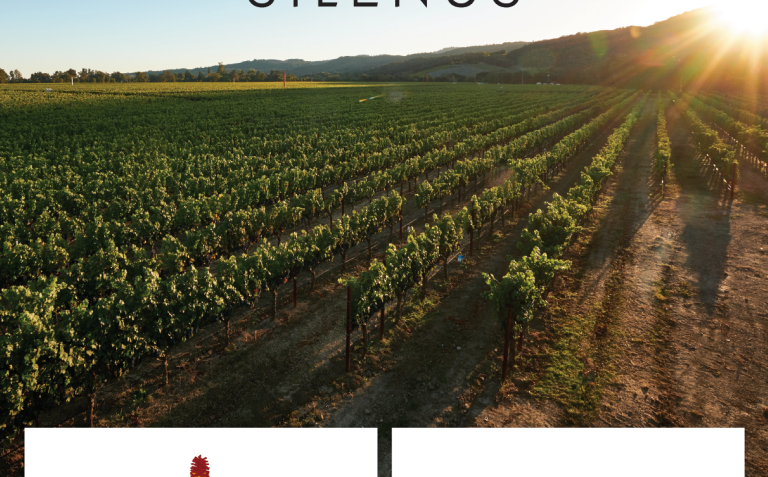




# SILENUS



## SILENUS

OAK KNOLL DISTRICT OF NAPA VALLEY  
CABERNET SAUVIGNON



## TYROS

SILENUS WINERY

CABERNET SAUVIGNON  
NAPA VALLEY



## **Silenus, Mentor of Dionysus**

Zeus, God of all Gods in ancient Greek mythology, had a son named Dionysus, God of Wine. At Dionysus' birth Zeus appointed Silenus to teach his young son how to debauch and enjoy the finer things of life – like drinking wine! Together they traveled the world, planting grapevines, raising bees for pollination and always drinking wine. They always carried a fennel stalk topped with a pine cone as a sign of hospitality. The Silenus label incorporates these elements - the grapevine, the fennel staff with a pine cone and the bees.



## **Tyros: Beginner or Apprentice**

As Silenus mentored his charge – Dionysus, God of Wine, Dionysus became the apprentice, or Tyros to Silenus. We see Dionysus on the Tyros label when he has clearly been drinking. He seems to be asking us to join him in a glass of wine, and to above all ENJOY!



**SILENUS LABELS**



# SILENUS

"Silenus Winery has been growing grapes for fifty years in what is now known as the Oak Knoll District. We are proud of our heritage and continue to produce highly regarded wine from grapes grown both at our Estate and from the appellation. We are blessed with the varied temperatures and alluvial soils that allow a long growing season to create wines that are elegant and nuanced with incredible depth. Silenus Winery remains committed to producing what we believe are the best wines from the best appellation."

-Scott Meadows, **President**



MISSION STATEMENT





Silenus Winery has been growing grapes for fifty years in what is now known as the Napa Valley sub appellation of Oak Knoll District. The vineyards were planted in 1968 to Cabernet Sauvignon and Cabernet Franc, and in 1978 the winery permit was issued under the name Newlan Winery. For almost three decades the fruit went into Robert Mondavi Reserve Cabernet program.

The Estate sits just below Mt. Veeder on a slight slope in the basin of the Dry Creek watershed, giving it the deepest alluvial fan of the appellation. The estate is bordered on the north by the creek and to the south by the highly acclaimed Red Hen Vineyard. The vineyards are planted on Rootstock 3309 and 110R.



SILENUS VINEYARDS





In 2008 the winery name changed to Silenus Winery and a barrel aging cellar and modern tasting room were added. The Silenus Cabernet Sauvignon and Cabernet Sauvignon Reserve are produced with grapes from the estate, while the Chardonnay and Merlot wines are produced from grapes purchased from neighbors within the Oak Knoll District. Scott Meadows, President of Silenus, has guided the winery for almost twenty years.

The name reflects the mythical Silenus who was the mentor and companion of Dionysus, the Greek god of wine. Among Silenus' teachings were planting and caring for grapevines, as well as teaching the young Dionysus how to enjoy the finer things in life including drinking wine, sometimes to excess!



Located in Napa Valley, California, Silenus Vineyards & Winery is in the sub appellation of Oak Knoll District (OKD). It is known as the Sweet Spot of Napa appellations because of its range of temperatures and soils, giving the area the ability to grow many different grape varieties. It is also one of Napa Valley's oldest grape growing regions dating back to 1851. Today it is over 4,200 acres planted to almost 20 grape varieties.



SILENUS OAK KNOLL DISTRICT

Silenus Winery sits in the heart of the appellation on the western slope, bordered by Dry Creek. The Estate grows Cabernet Sauvignon and Cabernet Franc. The winery has long term contracts in the Oak Knoll District for Chardonnay and Merlot.

## THE NAPA VALLEY APPELLATIONS



NAPA VALLEY



## CHARDONNAY

Our Chardonnay is harvested at the peak of ripeness and gently whole-cluster pressed. Lightly oaked to enhance the mid-palate flavors, our Chardonnay expresses the complex and distinct flavors of its special vineyard located in the Oak Knoll District of Napa Valley. This wine dances with citrus, tropical fruit and toasted oak. A rich mouth-feel with tropical flavors of papaya and passionfruit enhanced by tasty butter-scotch. Wonderfully balanced.



CHARDONNAY | OAK KNOLL DISTRICT

## MERLOT

This wine is from a Merlot vineyard on the eastern side of the appellation and blended with Cabernet from the Silenus estate vineyard on the western side, giving a red zing and black bramble balance. The nose pops with violets, wild berries and light toast, leading to a palate of rich alluring zest and velvety tannins. Fruit forward, with lush raspberry, cherry and plum all wonderfully balanced with nice acidity and oak.



## CABERNET SAUVIGNON

The majority of this wine comes from our estate vineyard located in the Oak Knoll District. This is a very special location adjacent to Dry Creek and the vineyard has a long history of producing extraordinary Cabernet. This wine is exceptionally dark with plum and cedar aromas. Soft, silky and lush on the palate, flavors of raspberry, fig, cherry and chocolate dominate. The finish is smooth and satisfying.



CABERNET | OAK KNOLL DISTRICT

## CABERNET SAUVIGNON RESERVE

The Silenus Cabernet Sauvignon Reserve is exclusively from estate vineyards and includes a blend from our very best lots of Cabernet Sauvignon, Cabernet Franc and Petite Verdot. The wine is barrel fermented then and aged for over 22 months in 60% new French oak barrels. Dark and ruby red in color, it has an inviting nose of toasted vanilla, ripe berries, anise and oak. Rich, dense flavors of baked cherry, cassis and spice are followed by a long, warm finish.





## TYROS CABERNET SAUVIGNON

This inaugural vintage is 78% Cabernet Sauvignon and 22% Merlot, partly from Silenus Estate with the balance from neighboring Napa Valley vineyards. Aged in oak for 18 months - 50% new French, 10% new American and 40% neutral. The wine is deep ruby red in color, with a wild berry nose and a palate with layers of raspberry, cherry, and plum. The long finish is red fruit, cappuccino and cedar.



TYROS CABERNET | NAPA VALLEY

# NAPA GREEN

## **Silenus:**

### **A Leader in Sustainability and Carbon Sequestration**

Silenus has recently become one of the first Napa Green properties (the sustainability program from Napa Valley Vintners) to develop a carbon farming plan for the vineyards to make them Carbon Neutral. This type of regenerative farming has become the gold standard in sustainability and healthy farming and is known as Carbon Sequestration. It creates conditions for plants to retain as much carbon in the ground as possible versus releasing it into the atmosphere.

This type of farming is supplanted with other ongoing projects aimed at reducing CO<sub>2</sub> output. The efforts at Silenus Winery for Carbon Sequestration have neutralized the carbon footprint of the winery, and has had the net effect of removing 886 tons of carbon from the atmosphere annually, equivalent of taking 188 typical cars off the road for a year - every year, while enhancing our vineyard practices and quality.





Scott Meadows, the President of Silenus graduated from the University of Utah before moving to Tokyo to work in marketing with a start-up company that created software for Apple computers. His world was tech and computers until Scott first came to realize the beauty of a fine wine. Soon he studied and drank wine with a singular focus. His Japanese wife still shares his passion.

In 2001 Scott and his family moved to Napa to become President of Newlan Vineyards and Winery, which eventually became Silenus. Over time, he has done every job at the winery, including two years as winemaker. He now guides a small group of long term employees to create the fine wines of Silenus and Tyros.



THE TEAM



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## **SILENUS WINERY**

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SILENUS

